creative thinking

Environmental policy

GREEN HAT GRAPHIC DESIGN CONSULTANTS is committed to keeping it's environmental impact to a minimum. We believe that graphic design should be sustainable and we strive in all ways to try and achieve this. We aim to follow good environmental working practices, which we will review regularly.

WHAT DOES GREEN HAT DO TO HELP THE ENVIRONMENT?

1. We have a series of TICK MARKS which allow us to grade the sustainability of the paper and the printer involved with the work we produce. We have five different TICK MARKS that we clearly show on each quote that's received. The more ticks, the greener the product's credentials

2. We recycle all items in the office where there are facilities available; cardboard, paper, glass and most of our plastic is recycled. We also encourage the use of recyclable materials for many of our 3D projects; for example the display boards we use for exhibitions can be re-used or recycled.

3. We use an ethical business current account for all of our banking. This means that we abide by guidelines that make our working practices and the clients we work for ethical too.

4. The paper that we use in the office, where possible, is either 100% recycled or FSC certified. (Unfortunately, at present there are no recycled or FSC papers available for our colour printer, as it needs a specially coated paper to produce the best results.)

5. We aim to use local suppliers for everything in the office, from general office supplies to a pint of milk!

6. Bristol Fairtrade Network have awarded Green Hat a Fairtrade Workplace Status, this means that we buy Fairtrade products where possible (so if you come in for a meeting your cup of tea and biscuit will be Fairtrade).

7. We aim to use sustainable methods of transport and walk or cycle when commuting to work or attending local meetings. We have an in-house electric bike and car share if we need to get to meetings further afield.

8. We always turn appliances off at the mains and don't leave them on standby mode.

11. We are committed to corporate social responsibility and donate money and time to an annually chosen charity.

13. When we replace electrical items in the office we replace them with items that have a low energy rating.

14. We highlight the positive environmental aspects of our work and promote these to our clients. To support this aim we created Green Print, a guide to sustainable printing.

FUTURE PLANS:

1. To become B-Corp registered

2. To recycle even more, so our waste is as close to zero as possible.

3. To encourage behavioural change through design, so we can promote greener living and help in the effort to combat climate change.

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greenhat Graphic Design Consultants Limited

10 Orchard Street, Bristol, BS1 5EH
Telephone: +44 (0)7984 773 345
team@greenhat.studio | www.greenhat.studio

REGISTERED IN ENGLAND AND WALES 6451611