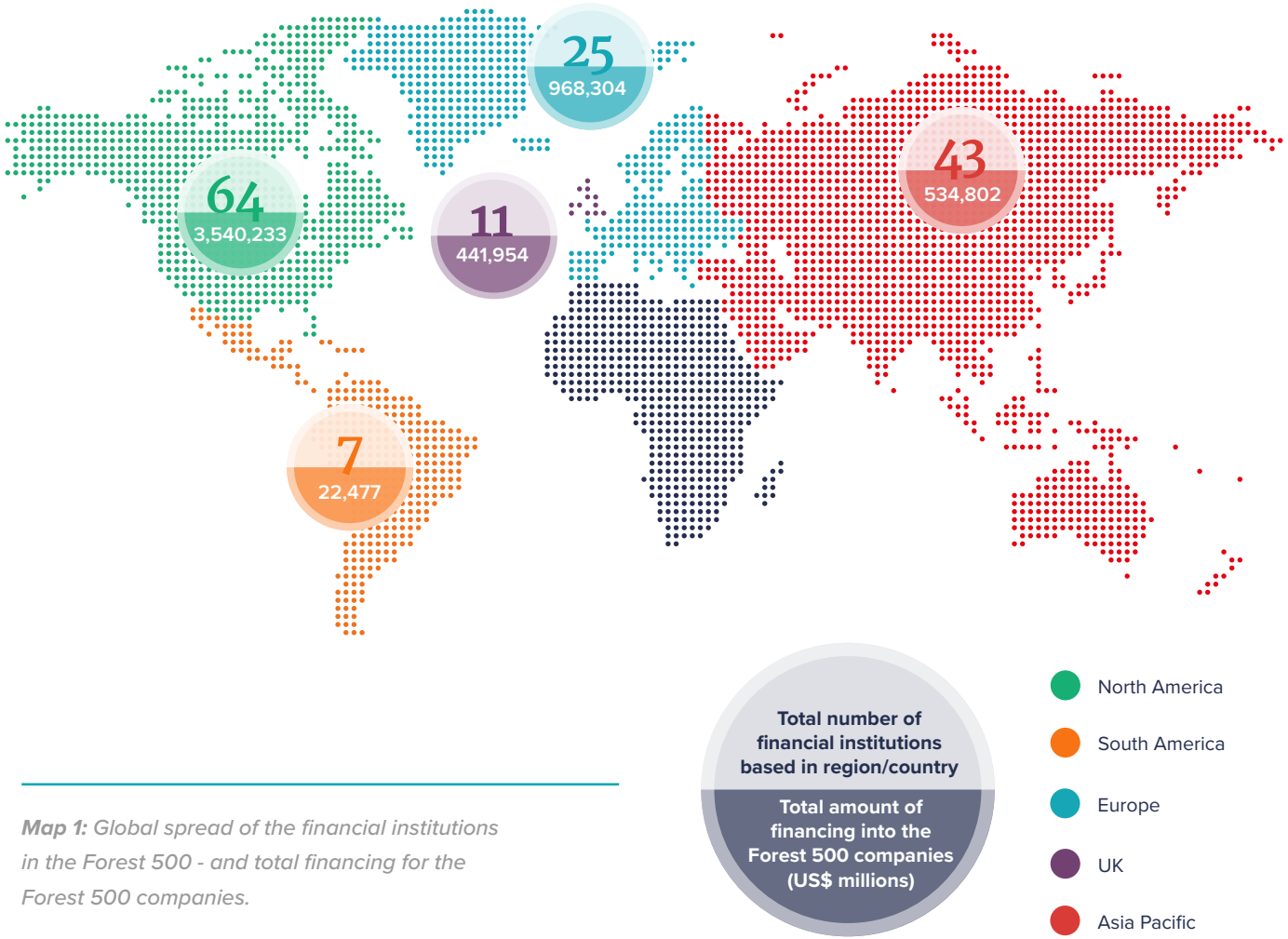


Map 1: Global spread of the financial institutions in the Forest 500 - and total financing for the Forest 500 companies.

The case for action

For the 350 companies and 150 financial institutions that make up the Forest 500, the shifting regulatory environment, the systemic threat posed by climate change and the urgent need to protect the natural resources that underpin the economy, cannot be ignored. Previous targets have come and gone - this time has to be different.

Consumers are becoming more vocal with their concerns about purchasing deforestation in the goods they buy, and customers are more aware of their pensions or savings financing the destruction of tropical forests.

Yet financial institutions continue to finance the deforestation economy, providing US$5.5 trillion[1] in finance to the 350 companies in the Forest 500.

Financial institutions are under scrutiny - but they also face a growing opportunity to change the way they do business, with an ever-increasing pool of data available to allow them to assess deforestation and climate risks (including the data Forest 500 provides on company performance) and to act on that information.