FAIRTRADE

Speculoos Belgian
7.5
5.0

American Cookie
6.0
3.0

Fruit & Oat Cookie
7.1
5.3

Choc Shortbread
7.3
4.5

Tea or Coffee
Served at 65-70 Celsius

Fairbreak Wafer
11.0
7.9

Spotty Giant Cookie
10.2
6.8

Lemon Zest Cookie
9.5
6.5

Kit Kat
8.4
6.0

14-16 seconds
11-13 seconds
8-10 seconds
7 seconds
6 seconds
5 seconds
4 seconds
3 seconds
2 seconds
1 second

# That's a Fair Dunk

## How long should you dunk your Fairtrade biscuit?

Let's be fair, biscuit dunking can be a serious business and timing it right can mean the difference between the crunch of a perfectly moistened cookie or the tragedy of a Kit Kat meltdown. An understanding of dip timings is vital to fend off the dangers of a Fairtrade floppage, so know your double choc cookies from your wafers and get on the road to dunking perfection.

Ever eager to help the cause of biscuit dunkers across the globe, green[HAT] has provided this new dunking guide for Fair Trade biscuits. A fair dunk means farmers are getting a better deal, you're helping create a more sustainable world and your dunking skills become finely tuned.

Disclaimer: This research was carried out by graphic designers with no formal training in any field of scientific research whatsoever, in a studio which was not a controlled environment.

www.greenhatdesign.co.uk

## Key

- Perfection!
- Extreme sogginess!
- Floppage likely
- Doves Farm
- Traidcraft
- Nestlé
- Lotus
- One World