SLOW DESIGN

WHAT IS SLOW DESIGN ?

Slow design is a movement which began with the concept of slow food, a term coined in the contrast to fast food. The main aim of slow design is to promote the well being for individuals, society, and the natural environment.
Slow design refers to the goals and approach of the designer, rather than the object of design.

The Principals :

- to oppose to the idea of "speed" of industrialization. Slow objects are unique or limited edition.
- recycling materials
- use of materials promotes sustainable development
- use of traditional techniques
- simple elaboration

HELLA JONGERIUS



droog

TOM PRICE

DROOG DESIGN

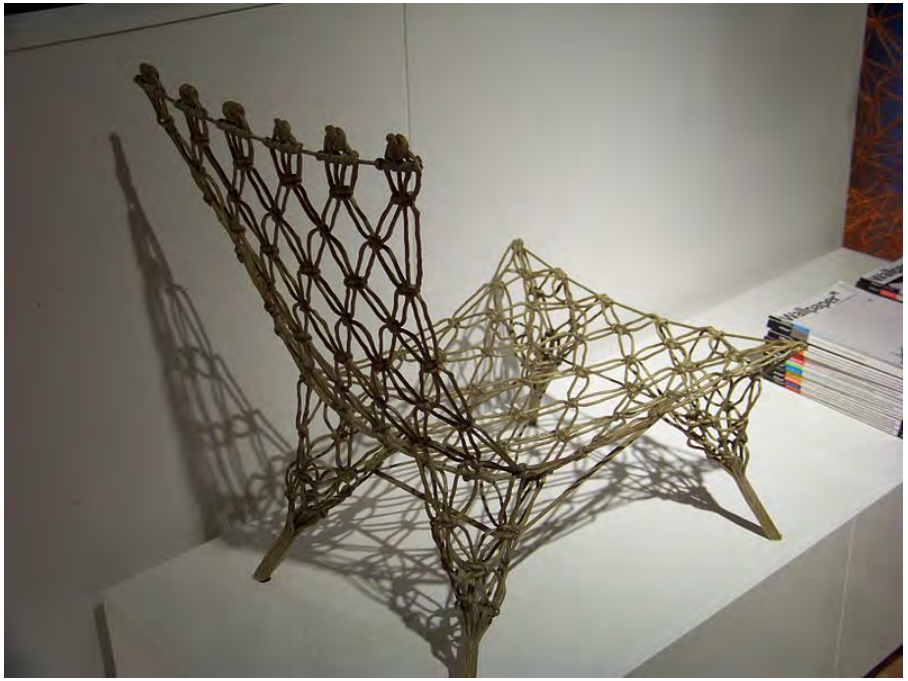


droog

Droog Design is a conceptual Dutch design company founded in 1993 by Gijs Bakker and Renny Ramakers. The main building was installed in 2004 in Amsterdam. The company work with a lot of independent designers to design and make projects, products, exhibitions and events.



Tree-trunk bench, 1999 Jurgen Bey



Knotted chair, 1996 Marcel Wanders



Milk bottle lamp, 1991 Tejo Remy

Chest of draws, 1991 Tejo Remy





Rag chair, 1991 Tejo Remy

5.5 DESIGNERS



5.5 designers are four young French designers who met during their studies. Their first project "Réanim" was to heal/ mend objects and furniture . It was the beginning of their rise in the world of design. Today they live and work in Paris and make multiple collaborations with big brands.









Réanim 2003



Réanim 2003





Réanim 2003











Les vices de la deco 2006

HELLA JONGERIUS



Graduated from Eindhoven Design Academy in 1993, the Dutch designer Hella Jongerius has become known for the unique way she fuses industry and craft, high-tech with low-tech, the traditional with the contemporary. In 2000 she opened the Jongeriuslab design studio through which she has carried out her own projects as well as works for such clients as Maharam, Royal Tichelaar Makkum, IKEA and KLM.



Chicle objects 2009





Vitra Bovist 2004

TOM PRICE



Tom Price is a British designer born in 1973 in London. He graduated at the London Royal college of Art in 2006 and went to become a sculptor and designer. Tom Price is known for exploring the potential of unconventional materials, encouraging them to behave in unfamiliar ways.
He has won multiple awards and his work has been bought by museums, galleries and private collectors.

Meltdown chair blue rope 2007









Meltdown chair white tube 2007



Meltdown chair white tube 2007



Thinker table 2009











Meltdown chairs 2008 - 2011