SLOW DESIGN

WHAT IS SLOW DESIGN ?

Slow Design is a movement which began with the concept of Slow Food, a term coined in contrast to fast food. The main aim of slow design is to promote well-being for individuals, society and the natural environment.
Slow design refers to the goals and approach of the designer, rather than the object of design.

The Principles :

- to reject the "speed" of industrialization. Slow objects are unique or limited editions.
- to recycle material
- to use material to promote sustainable development
- to use simple and traditional techniques

HELLA JONGERIUS

5°5

droog

TOM PRICE

DROOG DESIGN

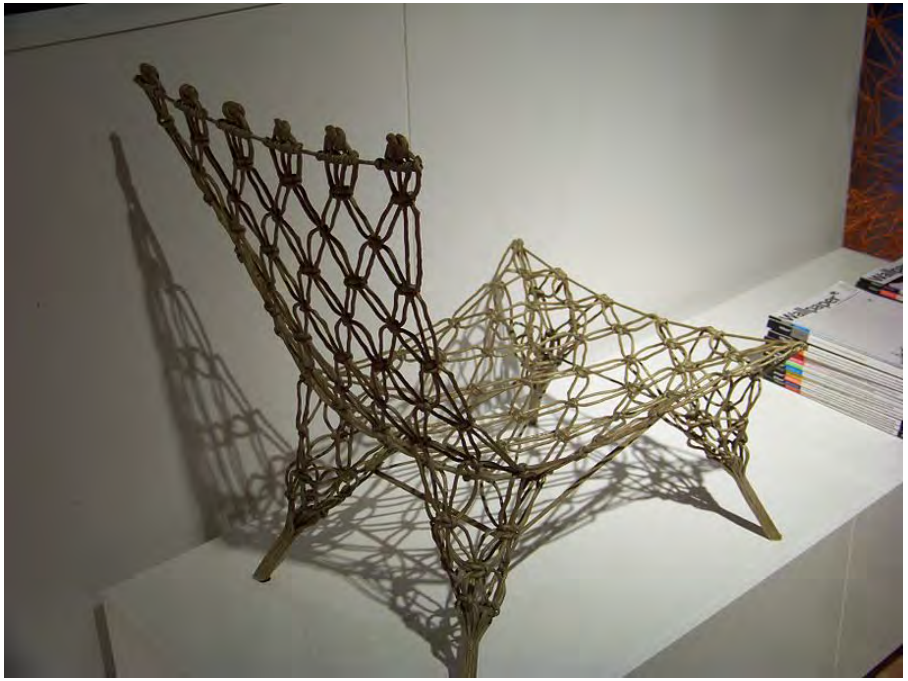


droog

Droog Design is a conceptual Dutch design company founded in 1993 by Gijs Bakker and Renny Ramakers. The main building was installed in Amsterdam in 2004. The company work with a lot of independent designers to create products, exhibitions and events.



Tree-trunk bench, 1999 Jurgen Bey



Knotted chair, 1996 Marcel Wanders



Milk bottle lamp, 1991 Tejo Remy

Chest of drawers, 1991 Tejo Remy





Rag chair, 1991 Tejo Remy

5.5 DESIGNERS



5.5 designers are four young French designers who met during their studies. Their first project “Réanim” was to heal or mend objects and furniture . It was the beginning of their rise in the world of design. Today they live and work in Paris and collaborate with a number of big brands.









Réanim 2003



Réanim 2003





Réanim 2003











Les vices de la deco 2006

HELLA JONGERIUS



The Dutch designer Hella Jongerius graduated from Eindhoven Design Academy in 1993 and has become well-known for the unique way she fuses industry and craft, high-tech and low-tech and the traditional with the contemporary. In 2000 she opened the Jongeriuslab Design Studio where she has developed her own projects as well as working with clients such as Maharam, Royal Tichelaar Makkum, IKEA and KLM.



Chicle objects 2009





Vitra Bovist 2004

TOM PRICE



Tom Price is a British designer who graduated from the London College of Art in 2006. He went on to become a sculptor and designer and is well-known for exploring the potential of unconventional materials, encouraging them to behave in unfamiliar ways.
He has won multiple awards and his work has been bought by museums, galleries and private collectors.

Meltdown chair blue rope 2007









Meltdown chair white tube 2007



Meltdown chair white tube 2007



Thinker table 2009











Meltdown chairs 2008 - 2011