

THE

ONLY

THING

MISSING

FROM

YOUR

CAMPAIGN

IS

ME

I am the power of print. By adding print media to TV and online campaigns, you almost double your brand awareness. You also increase consumers' purchasing intentions by over 50 percent. For more reasons to utilise print media, email info@printpoweruk.co.uk or visit www.printpoweruk.co.uk



To request a brochure or access our archive, download mobile software from upcode.fi and take a picture of the code.



**PRINT
POWER**

ADD PRINT, ADD POWER

I AM

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NOW

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I

CAN

TALK

TO YOU

LIKE

A

TRUSTED

FRIEND

I am the power of print. Integrate the emotive impact of magazine advertising into your campaign and, through the trust people place in them, you can double purchase intentions. You can also generate up to £2.77 for every £1 spent. For more reasons to utilise magazines, email info@printpoweruk.co.uk or visit www.printpoweruk.co.uk



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I

WILL WORK

WONDERS

FOR

YOUR

REPUTATION

I am the power of print. Holding attention for an average of 40 minutes, newspapers can generate £5 for every £1 spent. As part of an integrated campaign, the results are even more astounding. For more reasons to utilise newspapers, email info@printpoweruk.co.uk or www.printpoweruk.co.uk



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HOLD

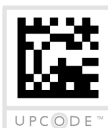
YOUR

GAZE

FOR

HOURS

I am the power of print. Many global brands regard catalogues as their ultimate sales tool. Easy to use and informative, they draw consumers into a brand's world, helping to drive purchases. What's more, their success can be measured quickly and accurately. For more reasons to utilise catalogues, email info@printpoweruk.co.uk or www.printpoweruk.co.uk



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